PRODUCT · TIIVII SUITE

Custom channels

Turn your video library into channels that run themselves.

Linear channels generated in real time and mosaic channels with up to 24 simultaneous feeds.



cinfo

THE CHALLENGE

You have plenty of content and no schedule to exploit it

An unscheduled video archive gets little use: the viewer has to decide what to watch. And building a linear schedule the traditional way needs playout, continuity and staff.

01

A catalogue does not consume itself

Without a schedule, much of the archive is never played.

02

Traditional playout is expensive

Continuity, transitions and overlays require dedicated tools and staff.

03

Too many simultaneous live feeds

When dozens of feeds run at once, the viewer has no idea where to start.

WHAT IT IS

Automatic channel creation from your own sources

tiivii generates custom channels from the available video sources: linear channels built in real time from the client's content library, and mosaic channels showing several feeds in a single stream.

- The system generates effects and transitions between videos automatically.
- Automatic overlay of text and images on the broadcast.
- A mosaic channel with up to 24 simultaneous channels in one stream.
- A customisable mosaic grid with set positions and sizes.



HOW IT WORKS

From library to channel, with no manual continuity

The channel is built in real time: nothing has to be rendered or prepared in advance.

01

The channel is defined

Content selection criteria, ordering and schedule length.

02

It is generated in real time

The system chains the videos with automatic transitions and effects.

03

Branding is overlaid

Text and images over the broadcast, with no editing of the source videos.

04

It is published

The channel appears as one more live feed in your OTT, website or distribution channel.

FEATURES

Two kinds of channel, one technology

- **Automatic linear channel**

  Generated in real time from the client's content library.

- **Configurable grid**

  Set positions and sizes to highlight some feeds over others.

- **Transitions and effects**

  The system handles the move between videos with no continuity operator.

- **Mixed content**

  Live, on-demand and linear channels coexisting in the same schedule.

- **Automatic overlays**

  Text and images inserted over the broadcast according to configurable rules.

- **Insertable advertising**

  Ads and banners scheduled inside the generated channel.

- **Mosaic channel**

  Up to 24 channels shown simultaneously in a single video stream.

- **No dedicated playout**

  The whole process happens in the cloud: no equipment to install or operate.

BENEFITS

More broadcast hours from the content you already have

01

Monetise the archive

Older content goes back on air, and back to generating audience and advertising.

02

Continuous broadcasting with no crew

The channel runs 24 hours with no continuity operator and no playout staff.

03

Guidance for the viewer

The mosaic turns dozens of simultaneous feeds into a single entry point.

04

New advertising slots

Every generated channel adds ad inventory without producing new content.

INTEGRATIONS

On top of your catalogue and your live feeds

Channels are built from the sources already on the platform, with no duplicated storage.

tiivii OTT

Channels appear in the platform's schedule as one more live feed.

Automatic production

Produced events feed the matchday mosaic in real time.

The client's library

Any content library can serve as the source of the linear channel.

Operators and distribution

Delivery of the channel to television operators for their schedule.

Advertising

Insertion of ads and banners inside the generated channel.

REST APIs

Channel creation and modification from your own systems.

HOW IT IS CONTRACTED

Priced per generated channel

Linear channel

MONETISING THE LIBRARY

- Real-time generation
- Automatic transitions
- Brand overlays
- Continuous broadcasting
- Audience reporting

Monthly fee per channel

Mosaic channel

MANY SIMULTANEOUS FEEDS

- Up to 24 feeds in one stream
- Configurable grid
- Highlights by position and size
- Access from any device

Monthly fee per mosaic

Bundled with OTT

TIIVII OTT PLATFORMS

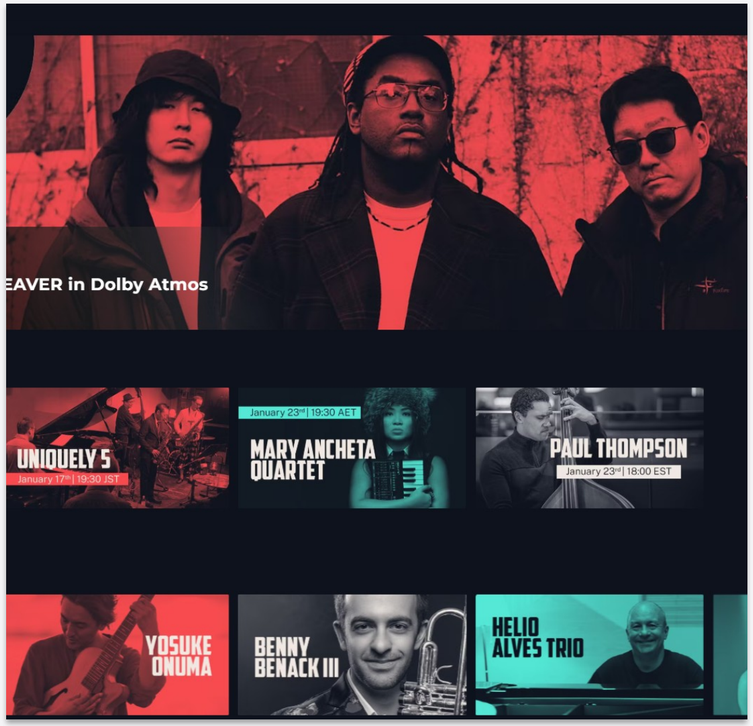
- Channels included in the plan
- Schedule integration
- Scheduled advertising
- Unified analytics

Included in the OTT plan

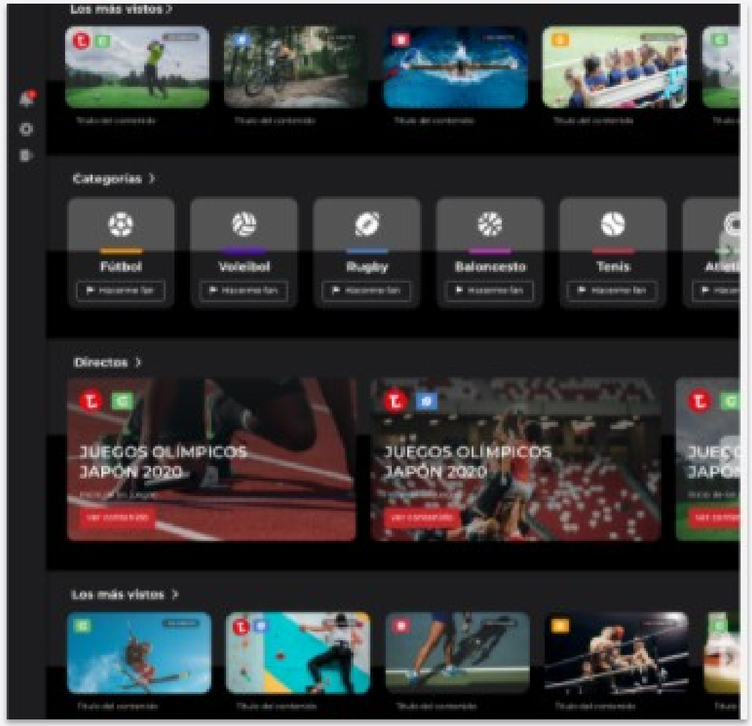
Indicative models. Price depends on the number of channels, resolution and traffic served.

GALLERY

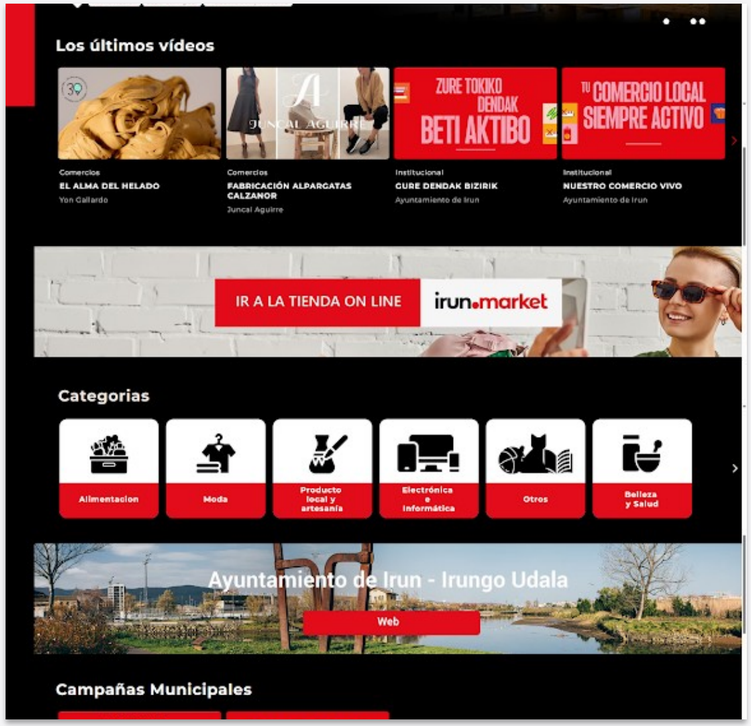
Channels on air



A platform schedule with automatically generated channels.



Catalogue interface with live and linear channels.



A platform with mixed content in the same schedule.

CASE STUDIES

Channels generated over real catalogues

TIIVII.TV

The matchday mosaic

Matches produced automatically each weekend are grouped into a mosaic channel that shows everything being played at a glance.

https://tiivii.tv

OH!JAZZ

A continuous channel over the concert archive

The performance archive feeds a continuous broadcast that complements live shows and the on-demand catalogue.

https://www.ohjazz.tv

TVG · SPECIAL EVENTS

A linear channel and cameras in one interface

A dedicated interface combining a linear channel with cameras across different points of interest during a one-off event.

https://www.g24.gal

CINFO IN NUMBERS

System capacity

24

simultaneous channels in one mosaic

0

continuity operators needed

24 h

of continuous broadcasting per channel

<10 min

from live to on demand on the platform

FREQUENTLY ASKED QUESTIONS

Questions about automatic channels

Does the schedule have to be built by hand?

No. The channel is generated in real time from the content library, and the system itself resolves effects and transitions between videos.

Do I need a playout system?

No. The whole process runs in the cinfo cloud: there is no continuity equipment to install or operate at your premises.

Can I put my brand over the broadcast?

Yes. The system overlays text and images on the broadcast automatically, with no need to edit the source videos.

Can the channel be monetised?

Yes. Ads and banners can be inserted inside the generated channel, just like in the rest of the platform's content.

How many feeds fit in a mosaic?

Up to 24 simultaneous channels in a single stream, with a grid customisable by position and size.

Does it work with any catalogue?

Yes, as long as there is an accessible content library. Channels are built on the sources already available, with no duplicated storage.

WHO IT IS FOR

Who generates automatic channels

01

OTT platforms

A continuous schedule that complements the on-demand catalogue.

02

Broadcasters and operators

Themed channels generated from the archive, ready for distribution.

03

Federations and leagues

Matchday mosaics with every game on one screen.

04

Institutions and brands

Corporate or cultural channels broadcasting continuously with no dedicated crew.

LET'S TALK

Let's put your archive on air

Give us access to part of your catalogue and we will build a trial channel under your brand.

Request a trial channel

See channels on air

CONTACT

Email

contact@cinfo.es

Phone / WhatsApp

+34 881 912 538

Web

https://contact.cinfo.es