PRODUCT · TIIVII SUITE

Automatic production

Broadcast every event live, with television quality and nobody at the venue.

AI-driven cameras, cloud production and simultaneous delivery to all your platforms.



cinfo

THE CHALLENGE

Producing an event costs more than the event earns

The cost of traditional production leaves out most matches, concerts and civic events — exactly the ones local audiences care about most.

01

Crew and travel

Cameras, operators, a director and an OB van for every event: the cost per match makes broadcasting a full competition unviable.

02

An impossible schedule

Dozens of simultaneous events every weekend at different venues, with the same crew.

03

No production, no sponsorship

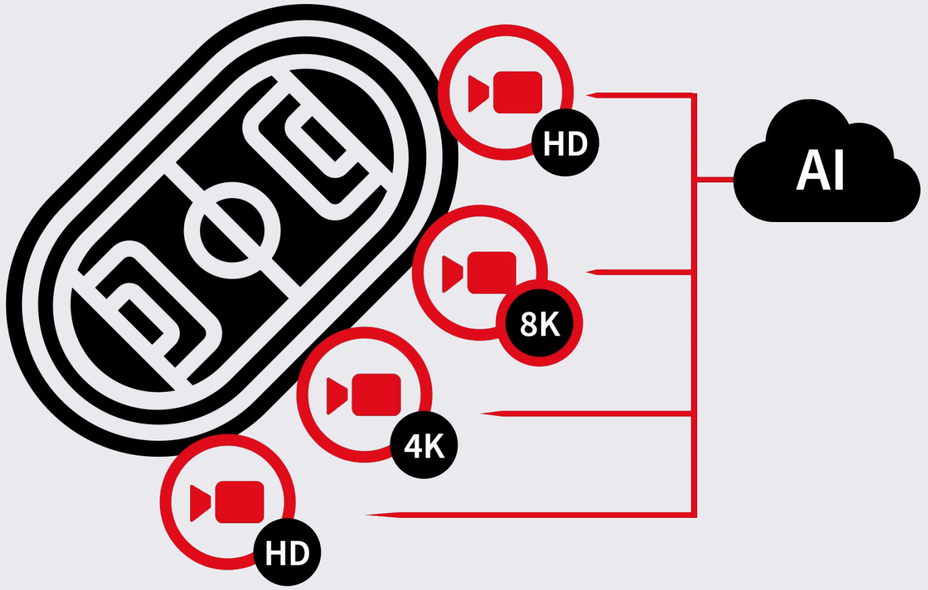
Sponsors want broadcast-quality images before they invest, and without revenue there is no production budget.

WHAT IT IS

A system that produces the whole event on its own

tiivii handles every stage of a live event — scheduling, recording, directing and delivery — with cameras installed at the venue and all production in the cloud. All you do is set the calendar.

- The AI follows the action, detects players, ball and game situations, and decides which camera goes on air.
- A 0.1-second reaction time and 120 ms latency against real time.
- Up to 8 cameras per venue, fixed or portable, mobile phones included.
- No extra hardware at the venue: just power and broadband.



HOW IT WORKS

From the venue to your platform, automatically

cinfo takes care of everything: camera supply, installation, production and technical support.

01

We install the cameras

We pick the right cameras for each venue and install them in one or two hours. They work indoors and outdoors.

02

You set the calendar

In tiivii admin you define the events to broadcast and the delivery points. The system does the rest.

03

The cloud directs the event

The AI drives the cameras and the mixer, inserts graphics and advertising and generates the feeds you need.

04

You broadcast anywhere

Simultaneous delivery to your OTT, YouTube, Twitch, Facebook or a linear channel, at different qualities.

FEATURES

Professional production with no crew at the venue

- **AI fully developed in Spain**

  It detects activity, players, ball, game situations, speech and objects, and learns on its own.

- **Instant camera switching**

  Up to 8 synchronised cameras and a mix of RTMP, RTSP and SRT protocols in the same production.

- **120 ms latency**

  The lowest on the market: it allows remote optical zoom to frame penalties or free kicks.

- **Graphics and advertising**

  Scoreboards, lower thirds, ads and replays inserted automatically into the broadcast feed.

- **Live officiating data**

  Live integration with scoreboards, connected clocks and officiating systems.

- **Multiple feeds**

  Clean feed, graphics feed, advertising feed and several qualities at once.

- **AI you can switch on and off**

  Automatic, manual or hybrid production: a director can take over at any moment.

- **Dual-purpose cameras**

  Outside event hours the same cameras can be used for venue video surveillance.

BENEFITS

Broadcast the whole competition, not just the big match

01

Minimal cost per event

One upfront investment in cameras with a working life of over ten years, and centralised cloud production.

02

Exclusive local content

The content no big platform carries is what builds the most loyal audience.

03

New sponsorship revenue

Broadcast-quality images open the door to local sponsors at every event.

04

Immediate scale

Adding a venue means installing two cameras: the production is already in the cloud.

INTEGRATIONS

It plugs into your value chain

Every tiivii capability is available through APIs to make integration straightforward.

tiivii OTT

Produced events publish straight to your platform, live and on demand.

YouTube, Twitch and social

Simultaneous delivery to several public destinations from the same production.

Linear channels

Feed delivery to operators and broadcasters for their regular schedule.

Scoreboards and officiating

Live data from the officiating table or connected clocks, straight onto the graphics.

Third-party cameras

Different manufacturers and mobile phones can coexist in the same production.

REST APIs

Event scheduling, camera control and recording management from your own systems.

HOW IT IS CONTRACTED

Venue installation plus production per event

Basic venue

A SINGLE CLUB OR FACILITY

- 2 high-quality fixed cameras
- Installation and commissioning
- AI automatic production
- Delivery to one destination
- Technical support

Upfront investment + fee per event

Advanced venue

ARENAS AND STADIUMS

- Up to 8 fixed and PTZ cameras
- Portable and mobile cameras
- Graphics and advertising
- Multi-destination delivery
- Clean and directed feeds

Quoted per venue

Competition

FEDERATIONS AND LEAGUES

- Multi-venue rollout
- Centralised scheduling
- Production with commentary and a director
- Integration with your OTT
- Audience reporting

Season contract

Indicative models: the final price depends on the number of venues, cameras per venue and event volume. Ask for a tailored proposal.

GALLERY

Real productions, every weekend



Indoor arena with automatic production and scoreboard graphics.



Regional league football broadcast with no crew on the pitch.



Athletics and outdoor sport facilities.

CASE STUDIES

More than 210 clubs and federations already use it

TIIVII.TV

Over 400 matches every weekend

Football, futsal, basketball, handball, volleyball, rink hockey and field hockey, men's and women's, all produced automatically.

https://tiivii.tv

ETBON · EITB

Basque public TV broadcasts local sport every week

EiTB publishes events from Basque teams produced with the cinfo system in the sports section of its etbon platform.

https://www.eitb.eus

RFEP · SKATE-IA

Skate parks that broadcast, train and watch over themselves

The Spanish Roller Sports Federation installed cinfo systems in La Nucía and Badalona to broadcast competitions, analyse training and deter vandalism.

https://www.fep.es

CINFO IN NUMBERS

Proven capacity

+210

clubs and federations with the system installed

750

events produced every week

120 ms

of latency against real time

0,1 s

AI reaction time

FREQUENTLY ASKED QUESTIONS

What clubs and federations ask us

Do I need staff at the venue?

No. You only schedule the events: the system records, directs and broadcasts by itself. If you want commentary or a director, they work remotely from the cloud mixer.

What has to be installed?

Only the cameras. No extra hardware is needed at the venue: just power and a broadband connection.

Which sports are supported?

The main team sports and several individual disciplines. Calibrating the AI for a new sport takes around twelve weeks.

Is it only for sport?

No. It is also used for concerts, cultural events, conferences, training, press conferences and council meetings.

Can I use my own cameras?

Yes. The system accepts cameras from different manufacturers, and even mobile phones, in the same production, synchronising RTMP, RTSP and SRT.

Where is the event broadcast?

Wherever you decide, and to several places at once: your OTT platform, a linear channel, YouTube, Twitch or social networks.

WHO IT IS FOR

Who broadcasts with automatic production

01

Clubs and arenas

Venues that want to broadcast every match without building a production crew.

02

Federations and leagues

Full competitions broadcast consistently across dozens of venues.

03

Broadcasters and operators

Low-cost exclusive local content on top of the standard schedule.

04

Councils and institutions

Council meetings, cultural events and municipal activities broadcast automatically.

LET'S TALK

Let's broadcast your whole next season

Tell us how many venues you have and how many events you want to broadcast. We will prepare the installation plan and the cost per event.

Request a proposal

Watch production demos

CONTACT

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